



New York IFT Suppliers Day | Tuesday, April 4, 2023  
 New Jersey Expo Center | Edison, NJ  
<https://nyift.org/events/nyift-suppliers-day/>

## SPONSORSHIP OPPORTUNITIES

Your generous contribution will support our student members by funding our many scholarships and awards in addition to subsidizing their meeting costs and transportation. Our goal is to increase member engagement and supporting the next generation of food technologists.

	(CORPORATE SPONSOR) BRONZE \$350	SILVER \$750	GOLD \$1500	PLATINUM \$2,500
<b>CORPORATE SPONSORSHIP includes:</b>				
<ul style="list-style-type: none"> <li>Opportunity to Submit a project brief for a Cornell University FS Summer Scholar Program (<b>deadline February 3</b>)</li> <li><b>\$100 Discount</b> off of your Exhibitor Booth Registration (<i>Regular price \$750</i>)</li> <li>Full list of Suppliers Day participants with contact information</li> <li>Complimentary Employment Advertising</li> <li>Directory of Food Industry Consultants</li> <li>Company Name publicized in monthly newsletter and on NYIFT website</li> <li>A certificate of Appreciation by email that can be displayed in multiple locations</li> </ul>	✓	✓	✓	✓
Recognition Signs/Banners at Expo	✓	✓	✓	✓
Recognition in <b>Show Directory</b>	✓	✓	✓	✓
Company <b>Name/Logo</b> listed on Expo Website & linked to your URL		✓	✓	✓
Email blasts sent BEFORE the Expo featuring your <b>Company's Products/Services</b>		1 email	2 emails	3 emails
<b>Drink Tickets</b> for use at Expo		2 tickets	3 tickets	6 tickets
Company Name Recognition in all Expo Marketing Email Blasts		✓	✓	✓
<b>Featured Listing</b> on Floor Plan <i>(your company name will appear at the top of the listing)</i>			✓	✓
Exhibitor Booth ( <b>Value \$750</b> )			✓	✓
Logo included on recognition sign on site with <b>booth # &amp; QR code</b> <i>(immediate access to company website)</i>			✓	✓
<b>Seminar Recognition</b> - Signage displayed at Seminar Area			✓	
Logo displayed on <b>virtual floor plan</b>				✓
<b>Full Color Ad</b> in Show Directory either Back, Inside Front, Inside Back first come, first choice				✓

Select Your Level and Pay online when you register for your booth at <https://nyift.org/exhibitor-registration-2/>

or make your check payable to New York IFT and mail to:  
 NYIFT, PO Box 138, Cresskill, NJ 07626 **Include a copy of this form**

Select Your Level Here:  BRONZE  SILVER  GOLD  PLATINUM

NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

Email: \_\_\_\_\_ Tel: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

Questions? Contact Gerri at NYIFT – Tel: 201-905-0090