



New York Section  
Institute of Food Technologists

# Sponsorship Form

NYIFT Suppliers Day, Technical Symposium & Career Fair

Wednesday, March 25, 2020

Meadowlands Expo Center, 355 Plaza Drive, Secaucus, NJ 07094

Visit [www.nyift.org](http://www.nyift.org) for Complete Information

	10X10 BOOTH SPACE \$625 Value	Pre-Marketing / Post-Marketing Recognition and on website	Recognition in email marketing blasts	Recognition in Show Directory	Full Color Ad in Show Directory (Back cover 8.5 x 11)	After Show Reception Sponsorship \$200 value	Recognition sign/banner at reception	Recognition sign/banner at Show	<b>Drink Tickets \$10 each</b>
Show Directory \$2,750	✓	✓	✓	✓	✓	✓	✓	✓	<b>8 tickets</b>
Conversation Café Furniture \$1500		✓	✓	✓				Signage Displayed at Conversation Café on each table	<b>4 tickets</b>
Grand Door Prize Giveaway \$800		✓	✓	✓				Signage at Attendee Check-in & at your booth	<b>2 tickets</b>
Coffee & Tea Services for Exhibitors & Conversation Café \$650		✓	✓	✓				Signage at Exhibitor Check-in & at Conversation Cafe	<b>2 tickets</b>
Technical Symposium \$550		✓	✓	✓				Signage Displayed at Seminar Room	<b>2 Passes for Seminar + 2 Drink Tickets</b>
After Show Reception \$200		✓	✓	✓		✓	✓	✓	<b>2 tickets</b>
Drink Tickets									\$10 each Purchase unlimited amount

## ALSO AVAILABLE

Lanyards

Welcome Bags

**\*\*Donations of Single Serve size food products, snacks, and beverages for the Conversation Café**

\*\* This sponsorship is one of our most popular and is the most well perceived by attendees! Take advantage now!



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## WHAT ARE THE BENEFITS OF SPONSORSHIP?

**Name Recognition and exposure** in our pre and post marketing of Suppliers' Day. Your Company will be recognized through signage display on the day of the event to over 1,000 food ingredient professionals as well as recognition in our newsletter and online at [www.nyiftsuppliersday.com](http://www.nyiftsuppliersday.com) throughout the year.

Opportunity to **promote your business** and generate interest in your products and services

**Distinction from competitors** as a leader committed to fostering the food ingredient professionals and creating an awareness of the food industry.

Demonstration that your company is **committed to supporting** the NYIFT Chapter and its students through scholarships, outreach, and Student Association activities

For more information, contact Gerri Cristantiello, NYIFT at 201-905-0090 or via email at [nyiftoffice@optonline.net](mailto:nyiftoffice@optonline.net)

## **SPONSORSHIP FORM**

NYIFT Suppliers Day, Technical Symposium & Career Fair – Wednesday, March 25, 2020

Please complete and return to the NYIFT Office

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

- Show Directory - \$2,750
- Conversation Café Furniture - \$1,500
- Grand Door Prize Giveaway - \$800
- Drink Tickets - \$10 each
- After Show Reception - \$200
- Coffee & Tea Services for Exhibitors & at Conversation Café \$650
- Technical Symposium - \$550

**Payment Options:** If you require a **Pro Forma Invoice**, contact Gerri at 201.905.0090 or [nyiftoffice@optonline.net](mailto:nyiftoffice@optonline.net)

- Credit Card: Must be done online during registration.
- Check: Please make check payable to NYIFT and mail to: NYIFT, P.O. Box 138, Cresskill, NJ 07626