



New York Section
Institute of Food Technologists

Sponsorship Form

NYIFT Suppliers Day & Mini Career Fair
Wednesday, March 20, 2019

Meadowlands Expo Center, 355 Plaza Drive, Secaucus, NJ 07094

Visit www.nyift.org for Complete Information

	10X10 BOOTH SPACE \$625 Value	Pre-Marketing / Post-Marketing Recognition and on website	Recognition in email marketing blasts	Recognition in Show Directory	Full Color Ad in Show Directory (Back cover 8.5 x 11)	After Show Reception Sponsorship \$150 value	Recognition sign/banner at reception	Recognition sign/banner at Show	Drink Tickets \$10 each
Show Directory \$2,750 Sold - Gold Coast	✓	✓	✓	✓	✓	✓	✓	✓	8 tickets
Conversation Café Furniture \$1500		✓	✓	✓				Signage Displayed at Conversation Café on each table	4 tickets
Grand Door Prize Giveaway \$800		✓	✓	✓				Signage at Attendee Check-in & at your booth	2 tickets
Coffee & Tea Services for Exhibitors & Conversation Café \$650		✓	✓	✓				Signage at Exhibitor Check-in & at Conversation Cafe	2 tickets
Symposium Sponsors \$500		✓	✓	✓				Signage Displayed at Seminar Room	2 tickets
After Show Reception \$200		✓	✓	✓		✓	✓	✓	2 tickets
Drink Tickets									\$10 each Purchase unlimited amount

ALSO AVAILABLE

Lanyards – Sponsored by Colony Gums

****Donations of Single Serve size food products, snacks, and beverages for the Conversation Café**

Welcome Bags – Sponsored by: **Gold Coast Ingredients & Colony Gums**

** This sponsorship is one of our most popular and is the most well perceived by attendees! Take advantage now!



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WHAT ARE THE BENEFITS OF SPONSORSHIP?

Name Recognition and exposure in our pre and post marketing of Suppliers' Day. Your Company will be recognized through signage display on the day of the event to over 1,000 food ingredient professionals as well as recognition in our newsletter and online at www.nyiftsuppliersday.com throughout the year.

Opportunity to **promote your business** and generate interest in your products and services

Distinction from competitors as a leader committed to fostering the food ingredient professionals and creating an awareness of the food industry.

Demonstration that your company is **committed to supporting** the NYIFT Chapter and its students through scholarships, outreach, and Student Association activities

For more information, contact Gerri Cristantiello, NYIFT at 201-905-0090 or via email at nyiftoffice@optonline.net

SPONSORSHIP FORM

NYIFT IFT Suppliers Day & Mini Career Fair – Wednesday, March 20, 2019

Please complete and return to the NYIFT Office

Company Name: _____

Contact Person: _____ Phone: _____

Address: _____ E-mail: _____

City, State, Zip: _____

- | | |
|--|--|
| <input type="checkbox"/> Show Directory - \$2,750 | <input type="checkbox"/> After Show Reception - \$200 |
| <input type="checkbox"/> Conversation Café Furniture - \$1,500 | <input type="checkbox"/> Coffee & Tea Services for Exhibitors & at Conversation Café \$650 |
| <input type="checkbox"/> Grand Door Prize Giveaway - \$800 | <input type="checkbox"/> Symposium Sponsor - \$500 |

Payment Options: If you require a **Pro Forma Invoice**, contact Gerri at 201.905.0090 or nyiftoffice@optonline.net

- Credit Card: Must be done online during registration.
- Check: Please make check payable to NYIFT and mail to: NYIFT, P.O. Box 138, Cresskill, NJ 07626